

BarScan Technologies

Our Mission

"To build a lasting allegiance with every customer by providing outstanding business applications, system implementation, and technical support services and achieving dominance in providing Turnkey IT Solutions through continuous product innovations & strategic alliances aimed at higher customer satisfaction."

Who we are

BARSCAN TECHNOLOGIES, a company with a futuristic outlook, was founded in 1997, with a vision to satisfy the growing needs of Automatic Data Identification (AIDC) Solutions with high-end Quality products & System solutions. Ever since its inception in 1997, BARSCAN TECHNOLOGIES has grown in strides to provide the cutting edge technologies to its customers. The company has made an aggressive foray into the Automatic Data Identification (Auto ID) technologies, providing turnkey solutions with high - end quality products & system solutions.

What we do

BARSCAN TECHNOLOGIES provides support to the six distinct groups of technologies which come under AIDC, such as:

- Bar Codes
- Smart Cards
- Electronic Article Surveillance (EAS), for security solutions
- RF Data Communication Technologies, for mobile computing (RFDC)
- Radio Frequency Identification Technologies (RFID)
- Biometrics and the support, service & supplies of Chemical & Heat Resistant Industrial Barcode Labels, Patented Anti counterfeit Labels, which serve the industry.

Besides these, the company works as a solution & service provider of:

- Specialty Labels
- Customized Smart Cards & ID Cards
- Point of Sales Applications
- RF Tags & Labels, Hard Tags
- Asset Management
- Warehouse Management
- Supply Chain Management
- Inventory Management
- SAP/ ERP Integration
- Library management
- Retail Management
- Asset Tracking & Management
- WIP & File Tracking Systems
- Route Accounting etc.

Our technology partners

BARSCAN has tied up with a no. Of multinationals, and in a very short span of time has been considered a forerunner in AIDC industry. The high technology standard of BARSCAN is maintained with the backing of International technology leaders in their respective fields, such as:

- SATO, TOSHIBA (TEC), DENSO- Japan
- INTERMEC, ZEBRA, DATAMAX-USA
- METROLOGIC, PSC, DATALOGIC, MICROSCAN- USA
- UNITEC, ZEBEX, ARGOX- Taiwan
- ESCORT MEMORY SYSTEM - RFID, USA
- WATSON LABEL PRODUCTS-USA

Our values

We at BARSCAN TECHNOLOGIES have a single goal to provide businesses with reliable and powerful tools that enable them to optimize their competitive edge. Our solutions offer best-in-class functionality across manufacturing, distribution and retail. But businesses need more than just quality product, they need a stable, reliable vendor to stand behind the product, one providing the support and continuing research and development necessary to keep pace with ever-changing business environments.

BARSCAN TECHNOLOGIES has "always been there" for its customers with the same support, services, and R&D many of whom continue to rely on our to manage their critical business operations.

Our strategy

The exceptional growth of our business activities during the last several years has proven, the realistic, visionary and always futuristic business strategy. We continue to invest 20% of our revenues towards R&D expenditures, which constitutes a solid asset through which we drives the business. Our objectives are to:

- Solidify our position as a major AIDC hardware & software provider to the market.
- Reinforce our domestic international presence.
- Extend our network of partners and resellers, to ensure better regional and market positioning of our products.

- Continue to develop to meet the needs of our markets